TRAXTION®

ROCKED

Who is RockED?

RockED exists at the intersection of next-generation mobile app technology, data-driven instructional design, and high-end video production. At the core of RockED is the mobile app, a learning platform built to develop and upskill teams in the flow-of-work at automotive retailers through daily dose, short-form video content.

The platform incorporates gamification elements while delivering unique, individually tailored learning paths to frontline dealership personnel. You can download the RockED app using the QR code and see for yourself by using your dealership email address.
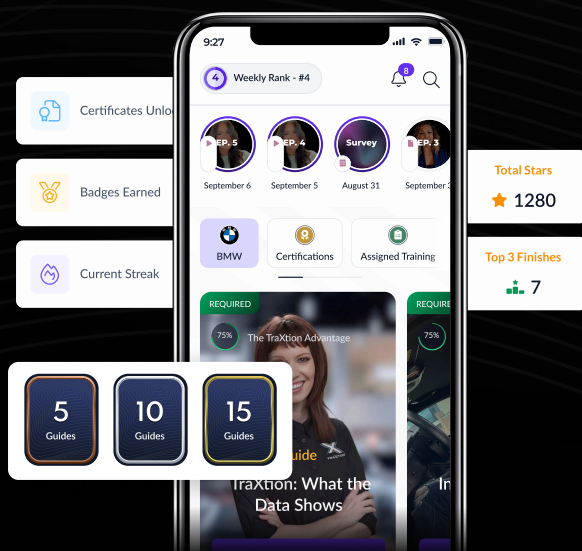
RockED X TraXtion

TraXtion and RockED have partnered up to launch a certification designed to help you do more than just use the platform—you'll learn how to use it to your advantage.

In just a few minutes a day, this training shows you the ins and outs of the TraXion Software portal, documentation, reporting, and best practices. It's simple, practical, and already making a difference for those who've started. Log in now to see how fast it can work for you.

TraXtion Service Drive Certification

Master TraXtion tools to boost trust, speed, and service lane success—learn to spot, explain, and act on tire and

TRAXTION®

THIS CONFIRMS THAT

Your Name

successfully completed all course curriculum and passed the exam for
CC2251 - TraXtion Service Drive Certification
with distinction

Matthias Stoever
Matthias Stoever
CEO, RockED

Brad Kokosh
Brad Kokosh
President / COO, TraXtion

Certificate ID: XXXXX   Issued On: XX XX XXXX

To Pass	Pre-requisites
70% + score	Complete 9 Journeys

Mobile Learning Platform

- ✓ Performance Development & Education For Dealers
- ✓ Next-Generation Mobile Enablement Platform
- ✓ 180+ Courses In Exclusive Auto Retail Library
- ✓ 50+ Automotive Experts Teach Best Practices
- ✓ Habit Builder & Gamification For Ongoing Training